

Spain TALKS

Caring for the Future

Spain Talks is an innovative and necessary proposal in the global tourism landscape. A series of events aimed at the tourism sector of the main outbound markets with the objective of highlighting and disseminating sustainability initiatives.

Lonely Planet has recognized Spain, a benchmark in responsible tourism for more than fifty years, with the Best in Travel award for “Best Sustainable Destination” for 2024. For its commitment to sustainability, Spain will be leading a new research project, a sustainability meter, whose objective will be to measure the social sustainability of various destinations in Spain.

Gran Canaria received the “Biosphere Destination” certification for its sustainability efforts. They occupy fifteenth place in the ranking of areas with the highest number of properties certified in sustainability, according to the European Commission's “Environmental Labels and Schemes” indicator.

And the city of Valencia officially began its year as Green Capital of Europe 2024.

Your ideas matter to us, so if you have something to contribute on this path to a more sustainable tourism, we would like to listen to you at the conferent.





SAVE THE DATE

Spain is determined to address all the challenges necessary to improve the sustainability of our destinations. Let's talk about it.

Wednesday, 18th of September 2024 at 16:00pm

Konstnärsgården

Smålandsgatan, 7 – 11146 - Stockholm



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